



溫哥華華埠商業促進會
Vancouver Chinatown BIA Society

106 Keefer Street, Vancouver, BC V6A 1X4
Tel: 604-632-3808 Fax: 604-632-3809
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FOR IMMEDIATE RELEASE

May 25, 2017

TD Canadian Talent Showdown is now recruiting!

An extraordinary opportunity to challenge yourself this summer

Vancouver, BC – The organizers of the TD Canadian Talent Showdown are calling all local talents to compete in this fun-filled community event. This event is a singing contest of Canadian Artist songs designed to celebrate Canada 150. It is an extraordinary opportunity to challenge yourself this summer.

Every year, our Talent Showdown attracts a large number of young people. Last year the event, which is held in conjunction with the TD Vancouver Chinatown Festival, attracted over 50,000 spectators and a wide variety of competitors, making it a highlight of the Festival.

Youth across Vancouver are given a rare chance to perform in front of a live audience and gain valuable on-stage experience while connecting with the local community. Through the support of their family, friends and fans, these young people can experience their journey of personal growth in a competitive environment of the ***Canadian Talent Showdown!***

All performers between the ages of 13 to 20 can sign up beginning May 25, 2017 until Monday June 26, 2017. Applicants will be contacted for auditions on Saturday July 8, 2017. The top ten finalists chosen at the auditions will compete in the Finals on August 13 at the TD Vancouver Chinatown Festival main stage.

The general public is encouraged to vote for their favorite contestant online after the top ten performers are chosen at the Auditions. The contestant with the most votes will win the People's Choice Award.

Discover shining young stars

To enhance the festive atmosphere for the whole family, VCBIA launches a second tier for young stars to challenge themselves. This talent contest gives kids the opportunity to perform and develop their talents on stage and have the support from families, friends and the community. Children aged 5 - 12 are welcome to participate.

The Vancouver Chinatown BIA Society is honored and excited to announce that TD Bank Group will continue to be the title sponsor of the Vancouver Chinatown Festival and Canadian Talent Showdown. We would like to extend our thank you to TD Bank Group for supporting this community and youth development events. We would also like to express our deepest gratitude to the contributions and encouragement from all the following supporting corporations:



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Title Sponsor: TD Bank Group

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CALL TO ACTION

"TD Canadian Talent Showdown"

As of May 25, 2017, TD Canadian Talent Showdown is accepting applications available on www.vancouver-chinatown.com

Registration Deadline: Monday June 26, 2017, 5PM

Auditions: Saturday, July 8, 2017, VCBIA Society Office

Finals: Sunday, August 13, 2017, at the TD Vancouver Chinatown Festival Main Stage

The Vancouver Chinatown BIA Society (VCBIA)

The Vancouver Chinatown BIA is a non-profit association that aims to create a dynamic and sustainable Chinatown community and tourist destination. VCBIA takes a lead role in expanding partnership with the three levels of government, communities, and corporations to improve the physical environment of Chinatown, to implement marketing programs to promote Chinatown to both locals and tourists, and to develop initiatives to revitalize the economy of Chinatown.

For media inquiries:

Moira Yuen

Sponsorship and Marketing Events coordinator

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新聞稿

二零一七年五月二十五日

道明青年才藝爭霸戰現正接受報名！

自我挑戰，由今個夏天開始

由溫哥華華埠商業促進會舉辦的道明青年才藝爭霸戰現正接受擁有不同才能的青少年朋友報名。實行自我挑戰，由今個夏天開始。

為配合慶祝加拿大立國 150 週年紀念，這個一年一度充滿歡樂氣氛的社區活動，今年的比賽型式稍微更改，全部以演唱形式舉行。今年的參賽者的表演歌曲必須要是演唱加拿大歌手原唱，或者是加拿大歌手/作曲家創作作品。

每年的道明青年才藝爭霸戰吸引大批年青人參加。這項比賽更是道明溫哥華華埠節的其中一個重頭節目。一連兩天的夏日節慶每年都吸引約 5 萬人次出席。道明青年才藝爭霸戰是一個很好的機會，給青少年朋友們吸取舞台經驗，在朋友及家人的支持及鼓勵下，參賽者將會經歷一個難忘的經驗，增強自信心，認識新朋友。這些年輕人可以體驗在競爭環境上得到個人成長的旅程！

本屆的道明青年才藝爭霸戰，分『青年組』和『少年組』舉行：

『青年組』 13 至 20 歲的青年人

『少年組』 5 至 12 歲的少年人

報名由即日開始，截止報名日期為 6 月 27 日。甄選將於 7 月 8 日星期六舉行，屆時將會選出十名優勝者於 8 月 13 日星期日，於道明溫哥華華埠節之大舞台舉行總決賽，一決高下。

市民大眾可於到華埠網站公眾投票欄內的十強優勝者中投選心目中最喜愛的參賽者，而獲最高票數之參賽者，將獲頒發「最受大眾歡迎獎」。

今年溫哥華華埠商業促進會很高興和榮幸宣佈道明銀行繼續成為溫哥華華埠節及青年才藝爭霸戰的冠名贊助商。並藉此感謝道明銀行對華埠及青少年的發展，以及各贊助商及傳媒對道明青年才藝爭霸戰的支持。

贊助商包括：

冠名贊助：道明銀行集團

至尊贊助：歐陽特許會計師樓、Easy Park

鑽石贊助：J-Long signs & supplies,

主要傳媒贊助：匯聲廣播華僑之聲 AM1320、OMNI Diversity Television

傳媒朋友：明報、明聲報、加拿大商報、Vancouver Courier



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溫哥華華埠商業促進會是個非牟利的機構，致力發展華埠社區成為一個有動力及可持續的遊客觀光地。溫哥華華埠商業促進會加強與三級政府、其他社區及機構合作，去改善華埠的現況，執行市場計劃將華埠推廣給市民及遊客，及主動發展振興華埠經濟的行動。

傳媒查詢：

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